

The Interfaith Alliance  
PO Box 25245  
Rochester, NY 14625

League of Women Voters/RMA  
PO Box 10573  
Rochester, NY 14610

## FAIR CAMPAIGN PLEDGE

As a candidate for public office in 2011 election, I pledge the following:

- I will conduct my campaign accurately and honestly. I will discuss the issues and participate in fair public debate with respect to my views and qualifications.
- I will not engage in, permit or condone personal attacks upon the character of my opponent(s); nor will I engage in invasions of personal privacy unrelated to campaign issues.
- I will approve all materials concerning my campaign.
- I will not use or permit the use of any campaign material or advertisement, which uses quotations or images taken out of context and to misrepresent the other candidate or other candidate's message.
- I will refuse to disseminate any campaign material or message in which I am not prominently identified, or affiliated.
- I will publicly repudiate any individual or group whose activities on my campaign's behalf (directly or indirectly) violate this Fair Campaign Pledge.

In signing this pledge, I assume personal control and responsibility for the conduct of my campaign.

Signature: Willa W J Powell  
Printed Name: Willa W J Powell  
Office Sought: Commissioner of Schools - Rochester City School District  
Date: Sept 7, 2011  
Postal address 395 Canterbury Road, Rochester, NY 14607  
Email address wpowell@rochester.ny.gov Phone Work 442-8360 Cell 729-5161

Please sign, scan and email to [FEPC@lww-rma.org](mailto:FEPC@lww-rma.org) or sign and return this form by US mail to the League at the address listed above no later than Friday, September 2nd. Candidates who wish to are welcome to sign at the public ceremony in the atrium of the Monroe County Office Building on September 7th at noon. A complete list of Pledge signers will be kept at the League office and be released in a press announcement.

In signing this pledge, The Interfaith Alliance and The League of Women Voters/RMA expect candidates to honor their commitment to fair campaign practices. The Fair Election Practices Committee (FEPC) will monitor and judge candidate complaints.